

# Sample Press Release for CANDY DAY

*(Use Lion or Lioness as appropriate.)*

## FOR IMMEDIATE RELEASE

\_\_\_\_\_  
*(Date)*

### For More Information Contact:

Name: \_\_\_\_\_

Club Name: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

## LIONS CONDUCT CANDY DAY

Lions and volunteers will be visible throughout the community on *(date)* \_\_\_\_\_ for Candy Day! Lions will be giving away rolls of candy and accepting monetary contributions to be used in helping the visually and hearing impaired. It is almost impossible for those who can see and hear normally to fully understand what it is like to be visually or hearing impaired, but they can help through their support of Candy Day.

People can show their support by giving generously, helping underwrite the price of a case of candy, or volunteering for a few hours on Candy Day. Persons wishing to join the Lions in their fight against the effects of vision and hearing loss should contact the local Lions Club or the Lions of Illinois Foundation.

###